

OXFORD CAMBRIDGE AND RSA EXAMINATIONS

Monday 10 June 2019 – Afternoon

GCSE Media Studies

J200/02 Music and News

**Time allowed: 1 hour 15 minutes
plus your additional time allowance**

YOU MUST HAVE:
the insert

YOU MAY USE:
Additional paper

Please write clearly in black ink.

Centre number

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Candidate number

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First name(s) _____

Last name _____

READ INSTRUCTIONS OVERLEAF



INSTRUCTIONS

The Insert will be found with this document.

Use black ink.

Answer ALL the questions in Sections A and B.

Write your answer to each question in the space provided.

Additional paper may be used if necessary, but you must clearly show your candidate number, centre number and question number(s).

INFORMATION

The total mark for this paper is 70.

The marks for each question are shown in brackets [].

Quality of extended response will be assessed in questions marked with an asterisk (*).

SECTION A: Music

Answer ALL the questions.

- 1 Identify the word that describes a large company which owns a set of companies that produce different media forms.**

_____ **[1]**

- 2 Explain one way that music radio stations can meet the requirements of public service broadcasting (PSB). Use the Radio 1 Live Lounge as an example in your answer.**

_____ **[4]**

- 3 Explain how music videos use representations to create difference. Refer to one set pair of music videos you have studied that use different representations to support your answer. The set pairs of music videos are:**

Pair 1:	Wheatus – Teenage Dirtbag	Avril Lavigne – Sk8er Boi
Pair 2:	Mark Ronson, Bruno Mars – Uptown Funk	Beyoncé – If I Were A Boy
Pair 3:	The Vamps, Demi Lovato – Somebody To You	Little Mix – Black Magic
Pair 4:	Tinie Tempah, Jess Glynne – Not Letting Go	Paloma Faith – Picking Up The Pieces

[10]

[illegible]

[illegible]

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5* Refer to EXTRACTS 1 and 2 in the INSERT.

How far do EXTRACTS 1 and 2 differ in their use of media language because they are covering different types of music?

In your answer you should:

analyse the media language in EXTRACTS 1 and 2, which are from 'MOJO' and 'BBC Music' magazines

make judgements and draw conclusions about how far the media language is used differently in both extracts to fit different types of music. [15]

[illegible]

SECTION B: News

Answer ALL the questions.

- 6 Identify the word that describes the way newspapers increasingly operate on a world-wide scale.**

[1]

- 7 Explain one of the uses and gratifications of online news using Blumler and Katz's theory. Use the online version of 'The Observer' as an example in your answer.**

[illegible]

8 Refer to EXTRACT 3 in the insert.

Analyse the representations of social groups in EXTRACT 3, the front page of 'The Observer'. Give TWO examples from the extract.

[illegible]

- 9*** In this question you will be rewarded for drawing together elements from your full course of study, including different areas of the theoretical framework and media contexts.

How far does the media language in EXTRACT 3, the front page of ‘The Observer’, reflect genre conventions?

In your answer you should:

analyse the media language in EXTRACT 3, giving examples from the extract

make judgements and draw conclusions about how far the media language reflects generic conventions or other areas of the theoretical framework and media contexts. [15]

[illegible]

[illegible]

END OF QUESTION PAPER

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